

The IE Global Innovation Awards recognize and celebrate innovative companies in San Bernardino and Riverside counties. As part of an initiative to build strategic partnerships in our region and with global leaders, award recipients will be selected in three categories for transformational drive.

All awards will be presented at the *2017 IE World Trade Conference May 17* reception.

TYPES OF AWARDS AND SELECTION CRITERIA

The Global Innovator Leadership Award: Recognizes innovative companies that have demonstrated ability to overcome obstacles or other unique challenges in successfully entering new marketplace, using innovation led strategies to broaden their value proposition, to achieve significant international presence. Nominees must participate in the CSUSB Global Innovation track at the IE World Trade Conference May 17 (ieworldtrade.com).

Nominees should have the following attributes:

- In operation for a minimum of 2 years and have entered a new market within the last three years or demonstrated growth in existing markets
- Demonstrated significant year-to-year percentage growth in sales volume over the past 1-3 years
- Demonstrated ability to overcome obstacles or other unique challenges in entering new market
- Demonstrated promise for globalization through use of innovation and strategies to broaden their value proposition for their new market(s)
- Shown notable growth in their overall business as a direct result of entering that new marketplace

The Emerging Global Innovator Award: Recognizes an innovative company that is starting to excel in using innovation-led strategy for opening new markets and contribute to Inland Empire's economic development. Nominees must participate in a fast pitch competition live at the World Trade Conference May 17 or provide fast pitch video.

The Global Innovator Student Award (\$500): Recognizes a student attending a post-secondary institution in the county of San Bernardino who has demonstrated leadership and has made a significant contribution to the innovation-led global trade community in Inland Empire. Nominees must provide a research poster that tells an IE business' global innovation story.

**Visit ieworldtrade.com/global-innovation-awards/
to nominate a recipient today!**

MORE INFORMATION

Contact Jamie Ayala, CSUSB Center for Global Management Coordinator, at 909-537-5736 or jamie.ayala@csusb.edu

The Fast Pitch

Has your company recently starting to excel in using innovation-led strategy?

Have your efforts resulted in opening new markets?

Is your company contributing to the Inland Empire's economic development?

Then you have a FAST PITCH for the upcoming IE World Trade Conference May 17!

Share your *fast pitch* story at the 2017 IE World Trade Conference! This is a one-day opportunity for your business to network with top global industry professionals, participate in panel discussions featuring global innovation challenges/solutions and more.

PARTICIPATE & RECEIVE:

- ✓ Free expert support and feedback in telling your story in 90-seconds, a powerful marketing tool
- ✓ Consideration for the IE Emerging Global Innovator Award

TIMELINE

Now – Fill out IE Global Innovation award nomination form and confirm your candidacy as an emerging innovator

Receive resources for creating your pitch and determine the most realistic platform (video, in-person)

Early May – Attend a prep session

May 17 – Deliver your pitch to potential investors, clients and other industry leaders

ABOUT THE EXPERT MENTOR

Steve Abbott is an entrepreneur-in-residence in the Inland Empire Entrepreneur Center and CSUSB lecturer. Steve teaches courses in the Entrepreneurship concentration; mentors and supports efforts in developing and executing plans for startup businesses; supports the Catalyst Accelerator on campus; supports the Garner Holt Fast Pitch competition; supports student teams in competing in inter-collegiate business plan competitions; supports the Innovation Challenge competition on campus. In 2004, Steve started an independent consulting firm specializing M&A transactions for closely held companies and in mentoring and coaching entrepreneurs. Beginning in early 2009, Steve was a founding executive with Avisio, Inc., a public company focused on transforming underutilized assets into successful companies.

Sign up at ieworldtrade.com/global-innovation-awards/

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